

## **DEAN B. NELSON, FOUNDER AND FORMER HEAD OF KKR CAPSTONE, JOINS SAGEVIEW CAPITAL**

Greenwich, CT, July 17, 2014 – Sageview Capital, a private investment firm that provides growth capital to middle market companies, primarily in the financial services, technology and industrial sectors, announced today that Dean B. Nelson has joined the firm as a Partner.

From 2000 through 2013, Mr. Nelson was founder and head of KKR Capstone, an operating team focused on improving performance in KKR's portfolio companies and providing late stage due diligence support to KKR's investment teams. He brings his significant experience creating operational value in the private equity industry to Sageview's growth capital investing model.

At Sageview, Mr. Nelson will work closely with founding Partners Ned Gilhuly and Scott Stuart, as well as the firm's other investment professionals, in evaluating new investment opportunities and in further developing Sageview's extensive relationship network. He will also provide operational expertise and counsel to Sageview's portfolio company partners.

"We are delighted to welcome an investment professional and executive of Dean Nelson's caliber to Sageview, where we are focused on providing capital to growing companies that bring an innovative approach to their markets," said Mr. Stuart. "Dean's breadth of operational experience, access to business resources, and industry relationships, will provide immediate and differentiated value to Sageview and the companies in which we invest."

Mr. Nelson commented, "Over the last six months, I've had the opportunity to explore numerous opportunities and I was attracted to Sageview for several reasons. First, as Sageview has demonstrated, the middle market growth capital space offers attractive investment opportunities. I also believe that my skills and experience match well with Sageview's commitment to an integrated strategy of both financial and operational value creation within that space. And I look forward to partnering once again with Ned and Scott, and to joining an outstanding team of professionals in an exciting investment firm."

### **Bio of Dean Nelson**

Dean B. Nelson, 55, founded KKR Capstone in 2000 to serve as an operational resource to KKR and to its portfolio companies. In addition to leading KKR Capstone for thirteen years, Mr. Nelson served as Chief Executive Officer and President at Primedia, and as Head of Worldwide Operations and Technology for First Data Corp. He also served on KKR's Portfolio Committee. In addition, Mr. Nelson currently serves as a director of Reflexis Systems Inc., a Sageview portfolio company, and he has been a member of several boards of directors, including Del Monte Corporation, Dollar General

Corporation, Primedia Inc., Sealy Corporation, Toys “R” Us Inc. and Yellow Pages Group.

Prior to KKR, Mr. Nelson was a management consultant with The Boston Consulting Group for 15 years, serving as Partner and head of the firm’s Chicago office.

Mr. Nelson holds a B.S., summa cum laude, from Purdue University, and an M.B.A. with high honors from the University of Chicago.

### **About Sageview**

Sageview Capital LP is a private investment firm that makes growth capital investments in small and mid-sized companies, focused primarily on the financial services, technology and industrial sectors. The firm’s investments include GoPro, EverBank Financial, Cadence Bancorp, Avalara, Reflexis and United Capital. The firm was founded in 2006 by Ned Gilhuly and Scott Stuart, both formerly partners of Kohlberg Kravis Roberts & Co. (KKR). Sageview has offices in Greenwich, Connecticut, Palo Alto, California and Stockholm, Sweden.

[www.sageviewcapital.com](http://www.sageviewcapital.com)

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